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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91192093
Party	Plaintiff Pirelli Tyre S.p.A.
Correspondence Address	Virginia L. Carron Finnegan 901 New York Avenue NW Washington, DC 20001-4413 UNITED STATES virginia.carron@finnegan.com
Submission	Answer to Counterclaim
Filer's Name	Virginia L. Carron
Filer's e-mail	virginia.carron@finnegan.com, docketing@finnegan.com
Signature	/Virginia L. Carron/
Date	02/22/2010
Attachments	Pirelli's Answer to Counterclaim for Cancellation in ZERO MOTORCYCLES cancellation.pdf (4 pages)(11470 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

PIRELLI TYRE S.P.A.

Consolidated
Opposition No. 91192093

V.

ZERO MOTORCYCLES, INC.,

PIRELLI TYRE S.P.A. AND
PIRELLI & C. S.P.A.,

Consolidated
Opposition No. 91192093

Opposition No. 91192475
Cancellation No. 92051520
Cancellation No. 92051859

V.

<u>PETITIONERS' ANSWER TO COUNTERCLAIM FOR CANCELLATION OF U.S.</u> <u>REGISTRATION NO. 2749340</u>

ZERO MOTORCYCLES, INC.,

Pirelli Tyre S.p.A., a società per azioni of Italy, having a place of business at Viale Sarca 222, I-20136 Milan, Italy, and Pirelli & C. S.p.A., a società per azioni of Italy, having a business address at Via Gaetano Negri 10, I-20123 Milan, Italy ("Petitioners"), by and through their attorneys, hereby answer the allegations set forth in Registrant's Counterclaim for Cancellation of Registration No. 2749340 as follows:

- Petitioners deny the allegations set forth in Paragraph 1 of the Counterclaim.
- 2. Petitioners deny the allegations set forth in Paragraph 2 of the Counterclaim.
- 3. Petitioners deny the allegations set forth in Paragraph 3 of the Counterclaim.

Consolidated Opposition No. 91192093

Opposition No. 91192475

Cancellation No. 92051520

Cancellation No. 9201859

4. Petitioners admit the allegations set forth in Paragraph 4 of the

Counterclaim.

5. Petitioners admit the allegations set forth in Paragraph 5 of the

Counterclaim.

6. Petitioners deny the allegations set forth in Paragraph 6 of the

Counterclaim.

7. Petitioners deny the allegations set forth in Paragraph 7 of the

Counterclaim.

8. Petitioners deny the allegations set forth in Paragraph 8 of the

Counterclaim.

9. Petitioners deny the allegations set forth in Paragraph 9 of the

Counterclaim.

10. Petitioners deny the allegations set forth in Paragraph 10 of the

Counterclaim.

WHEREFORE, Petitioners respectfully request that this Counterclaim for

Cancellation be dismissed, and that Registration No. 3669900 for the ZERO

MOTORCYCLES mark be cancelled.

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Consolidated Opposition No. 91192093 Opposition No. 91192475 Cancellation No. 92051520 Cancellation No. 9201859

Respectfully submitted,

PIRELLI TYRE S.P.A. and PIRELLI & C. S.P.A.

Dated: February 22, 2010 By: /s/Virginia L. Carron

Virginia L. Carron Laurence R. Hefter FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER L.L.P. 901 New York Avenue, N.W. Washington, D.C. 20001-4413 (404) 653-6452

Attorneys for Petitioners

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing PETITIONERS' ANSWER TO COUNTERCLAIM FOR CANCELLATION OF U.S. REGISTRATION NO. 2749340 was served, by agreement with counsel, via email on this 22nd day of February 2010, upon Registrant and counsel for Registrant at the following addresses:

Mike Rodenbaugh Rodenbaugh Law 548 Market Street San Francisco, CA 94104 mike@rodenbaugh.com

/s/Virginia L. Carron